



searchlight[®]
MEDIA & ENTERTAINMENT RECRUITMENT

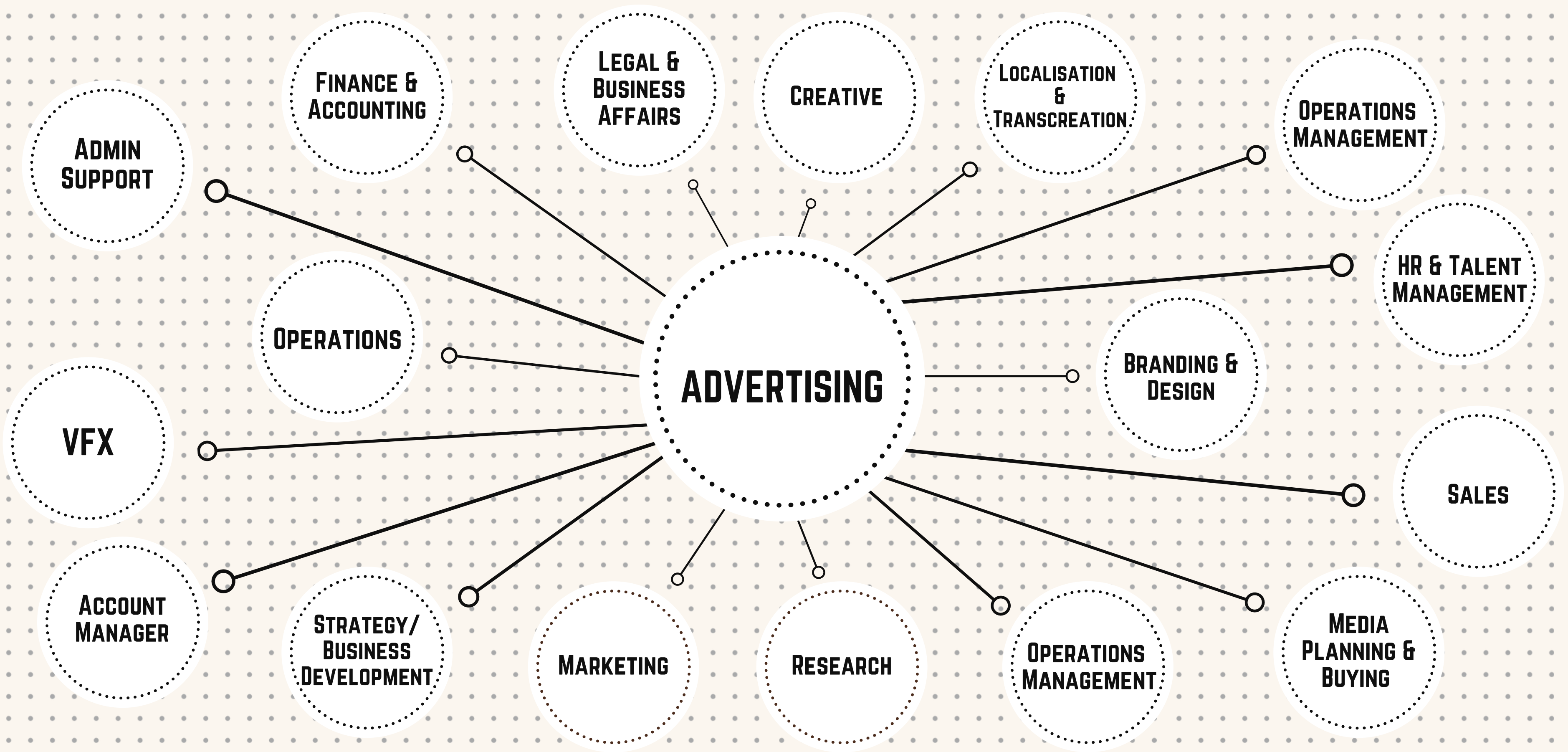
**MEDIA: WHICH
CAREER IS RIGHT
FOR ME?**



WHAT AREAS CAN I WORK IN:

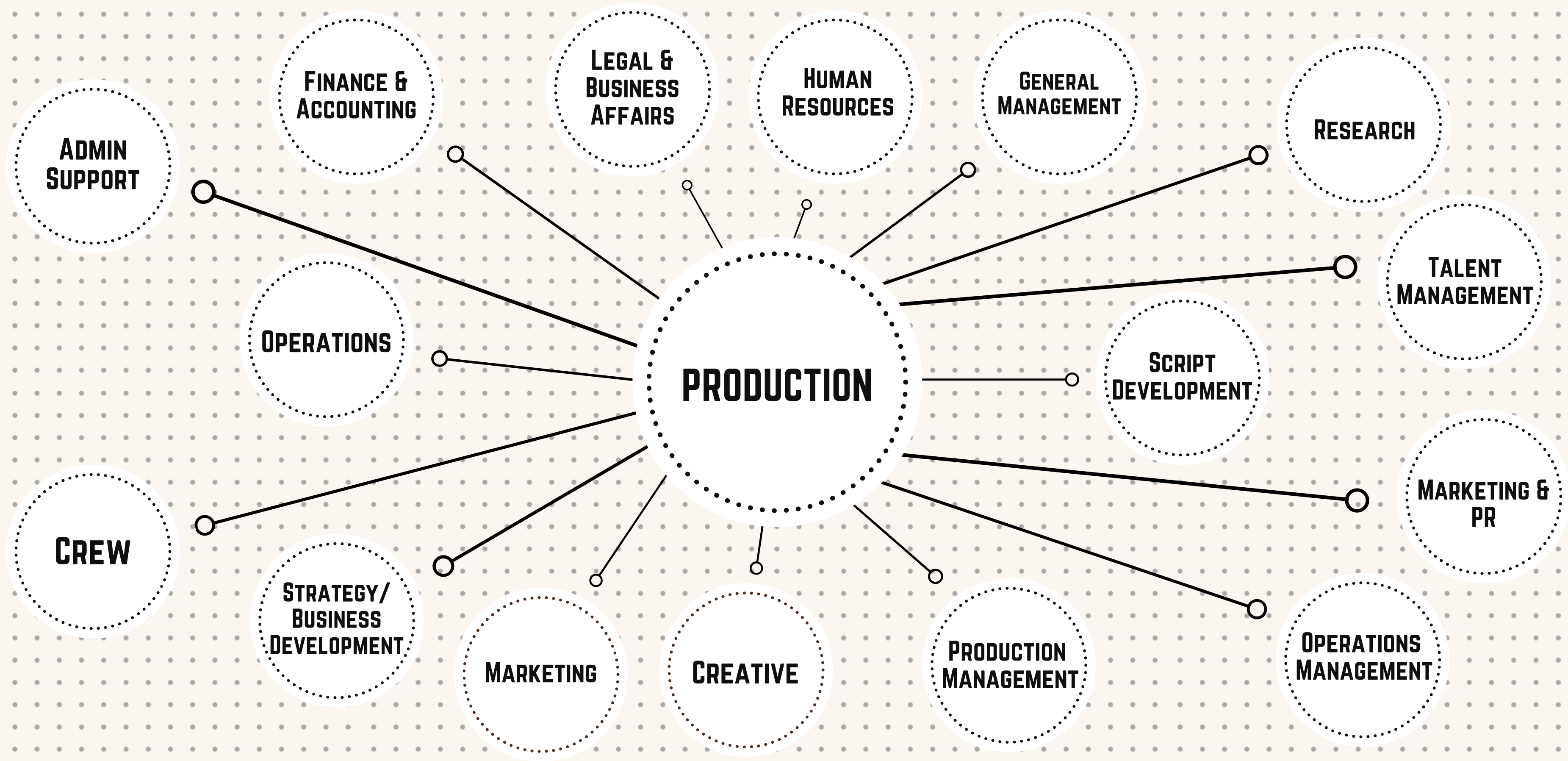
- Broadcast
- Production
- Film
- Arts
- Content Distribution
- Advertising
- Marketing
- Post Production
- Licensing
- Corporate Communications
- Digital Media
- Sports
- Experiential Entertainment
- Games
- Music
- Live Events





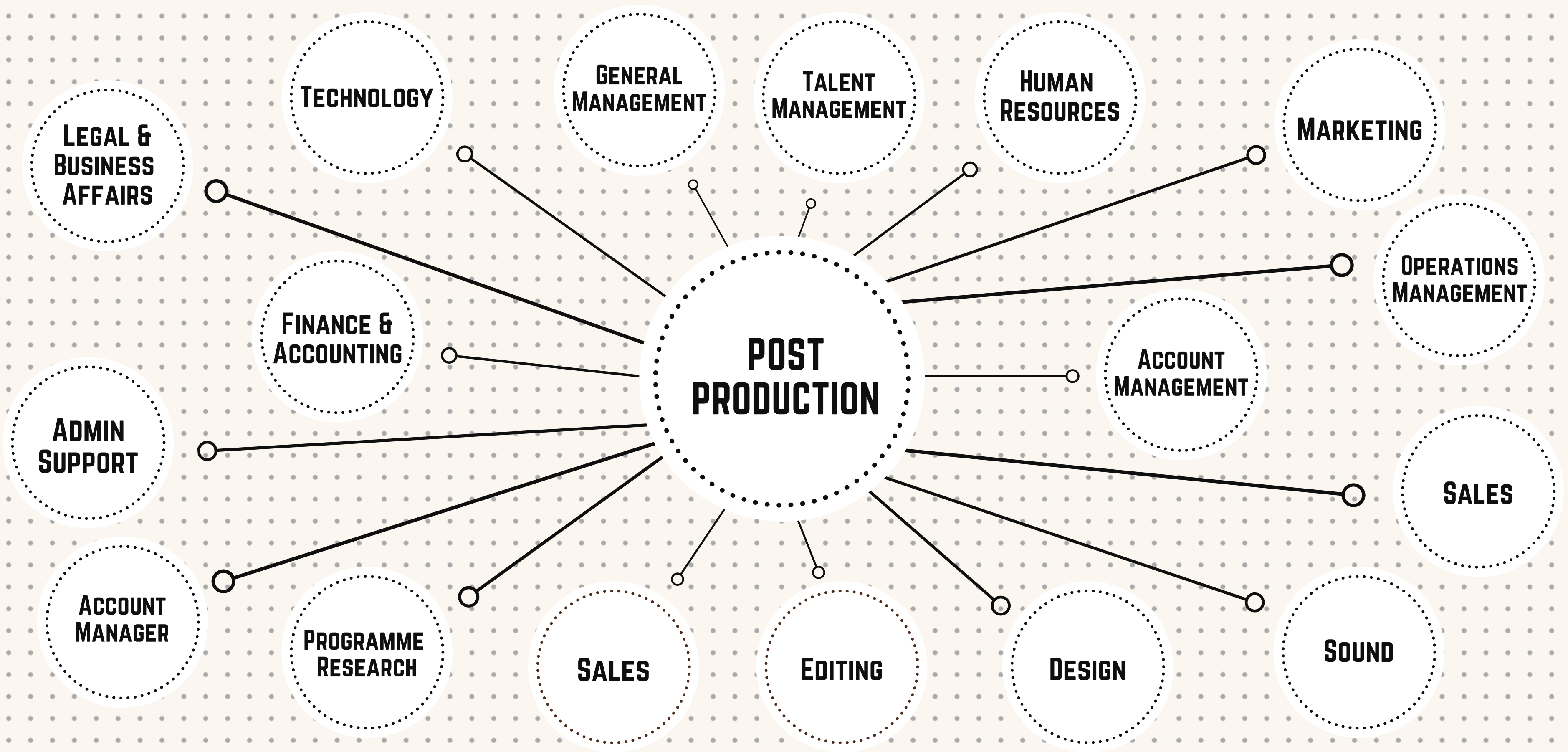
ADVERTISING

Advertising is one aspect of marketing. While marketing is the overall approach to speaking to customers about your brand. Both are vital parts of the media industry and come with a variety of roles that a person could take on - from social media, web design, OOH advertising, digital marketer, content creation and much more.



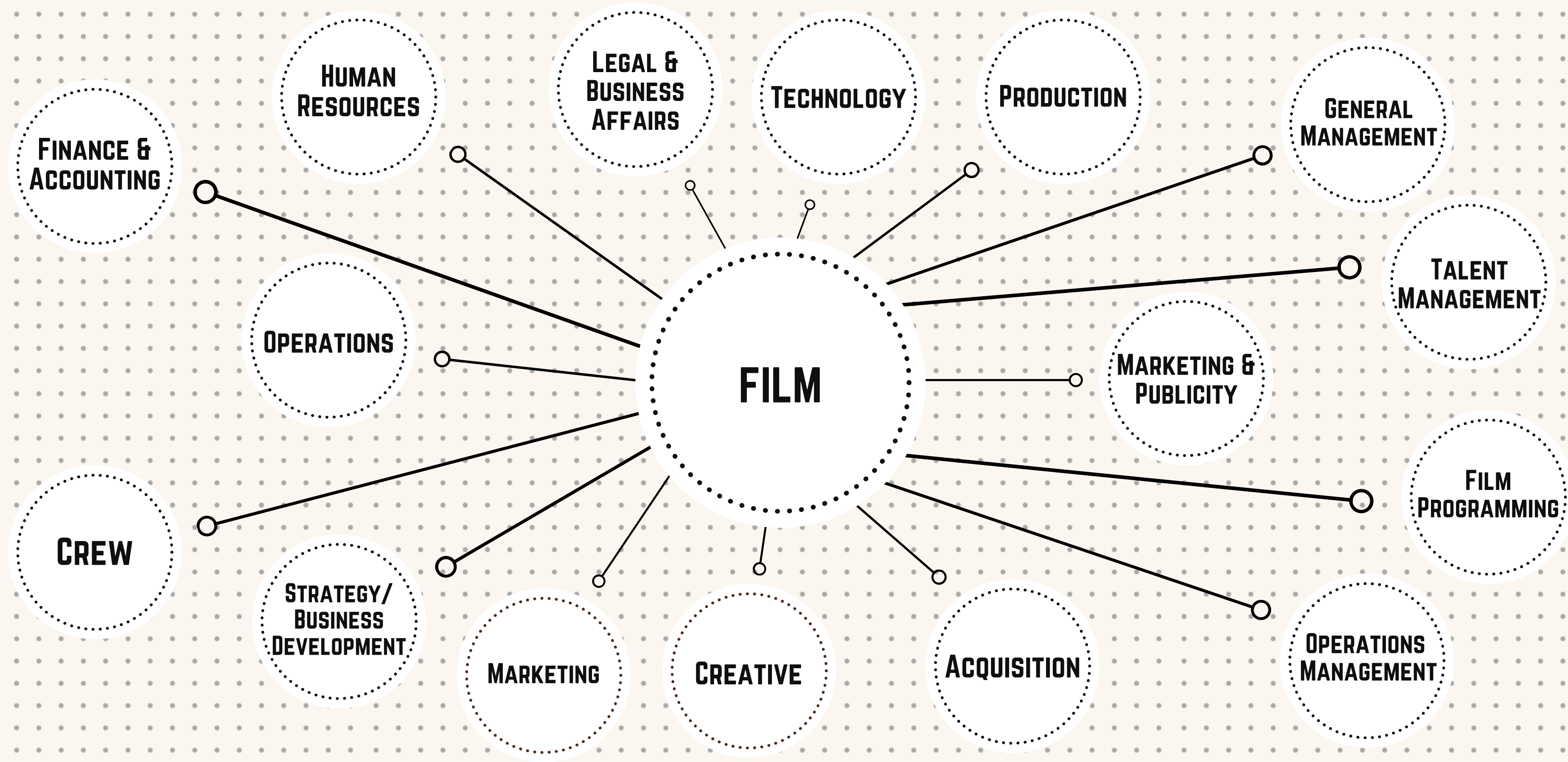
PRODUCTION

If film and television are your preferred forms of media, perhaps a role in production design will be well suited to you. Media production means the making of a motion picture, television show, video, commercial, Internet video, or other viewable programming provided to viewers via a movie theatre or transmitted through broadcast radio wave, cable, satellite, wireless, or Internet.



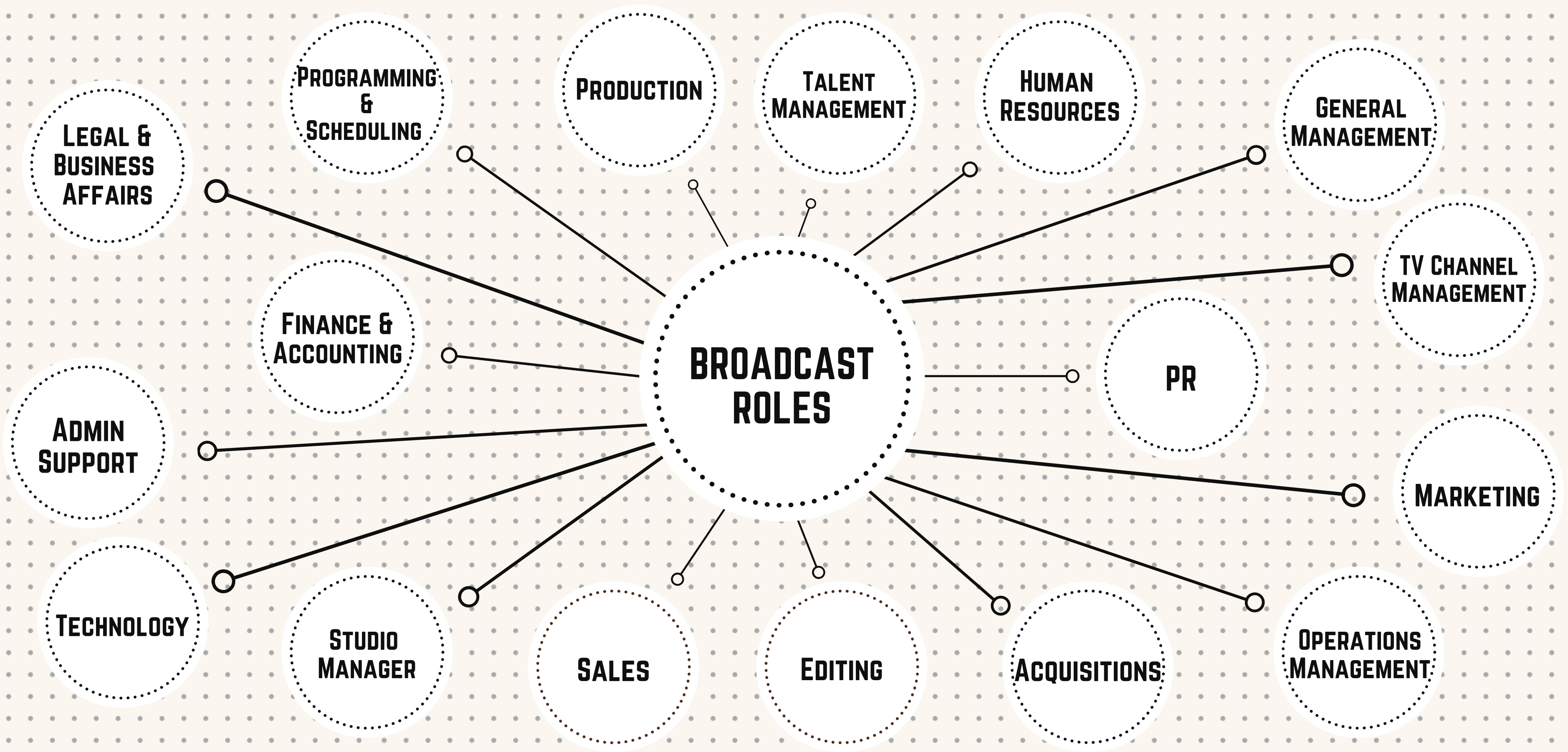
POST PRODUCTION

Post-Production is the stage after production when the filming is wrapped and the editing of the visual and audio materials begins. Post-Production refers to all of the tasks associated with cutting raw footage, assembling that footage, adding music, dubbing, sound effects, just to name a few.



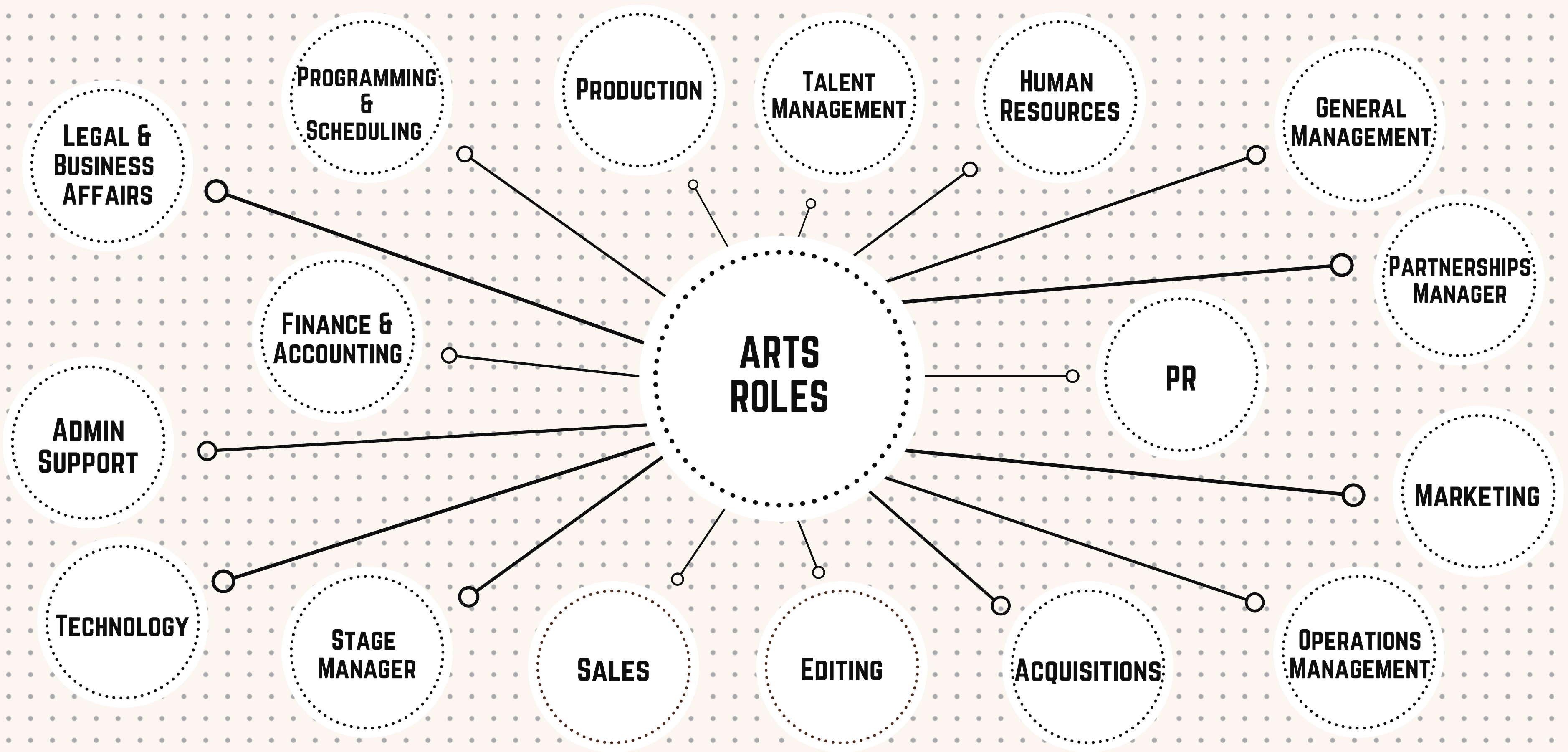
FILM

This is a notoriously competitive industry to get into - as many film jobs aren't advertised in the traditional sense, qualifications aren't as important as experience and film graduate schemes aren't readily available either. Instead, you'll need to be proactive in contacting film companies and studios through speculative applications to enquire about any vacancies. Even then, you'll find that structured entry-level programmes such as film production internships are scarce.



BROADCAST

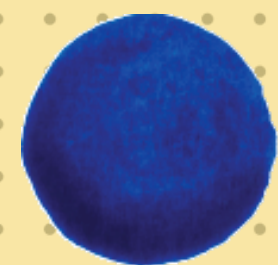
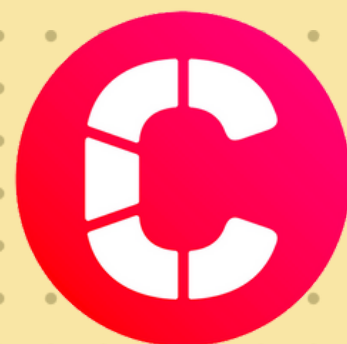
Broadcast media is a large industry with creative, technical and managerial positions. Broadcasting careers are an important role in the entertainment industry and a valuable source for sharing information with the public. A career in broadcasting could interest you if you enjoy creating, performing and watching or listening to television and radio programs.



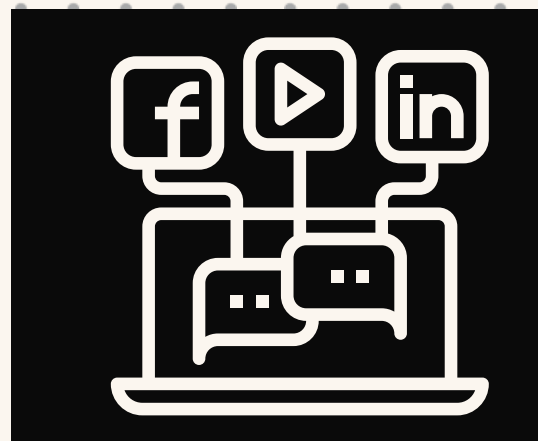
ARTS

The Arts is a large industry with creative, technical and managerial positions. Arts careers are an important role in the entertainment industry and a valuable source of culture for the public. A career in the Arts could interest you if you enjoy creating, performing and watching.

WHERE TO LOOK FOR WORK



REACH OUT



SOCIAL CHANNELS

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